



Common Business Mistakes

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Your business isn't working out the way you thought it would.

You're scratching your head trying to figure out what mistakes you made and how they got you here in the first place.

Don't worry, though. Mistakes happen. All the time. It's understanding them and working to correct them that makes all the difference in the world (and the future).

Too many new business owners fret about every possible decision that they make.

Did I do this right?

What if that was the wrong idea?

What if no one comes into my store?

And the list goes on and on.

The only way to truly get things in line and to move your business into the black, into the success column, is to recognize the mistakes that you made and do something about them.

Correcting the mistakes is possible. It's actually quite simple. You just need to recognize them, acknowledge them, and then move forward to change the way some things are done.

Think about it as though you're taking a class. You don't study because you believe you know the material, but then you fail. There's nothing you can do about it now except study more, or more effectively the next time. Then you not only pass ... you ace the exam. But this is your business. Not a test. Get out there and change things. First, though, we need to understand them.

“It is only at the moment of humans' realistic admission of selves of having made a mistake that they are closest to that mysterious integrity governing the universe.”

Buckminster Fuller